

Adio showSelf Publishing – Amanda Goldston – [www.getyourdeamlife.com](http://www.getyourdeamlife.com) and [www.learntarotonline.com](http://www.learntarotonline.com)

1) About me –

Ebooks, 1 Physical books, 5 kindle books,  
audio relaxations and audio tarot course,  
video course – tarot  
blogs, articles  
amazon, youtube

Meditation, relaxation, inspiration, personal growth, abundance creation tarot, weight loss

<http://www.getyourdreamlife.com/Shop/shophome.htm>

<http://www.learntarotonline.com/shop/shophome.html>

- 2) different mediums for publishing – print books, physical products, digital products, written, audio, video, combination
- 3) tools - adobe pdf – written, adobe soundbooth (recording) , creative –recording and editing, nero 6, video – used adobe premier pro, can also use imovie (mac) windows moviemaker, pinnacle studio  
[www.adobe.com](http://www.adobe.com)  
<http://www.pinnaclesys.com/publicsite/uk/home/>  
<http://www.nero.com/eng/>

Dragon Naturally Recording Software

<http://www.nuance.com/>

- 4) tools for recording – webcam, iphone, video recorder, camera, phone – depending on quality of what you are trying to produce, depends on how professional a set up you need
- 5) mobile apps
- 6) using the same material to publish in numerous formats,
- 7) selling from your own websites and blogs,
- 8) payment processors – paypal, 1shoppingcart, ejunkie, ganxy,  
[www.paypal.com](http://www.paypal.com)  
<http://www.1shoppingcart.com/>  
<http://get.ganxy.com/>

- 9) protecting your products – htaccess or php or members area, wordpress, (droopal) members area,-

[www.wordpress.org](http://www.wordpress.org)

<http://drupal.org/node/304775>

- 10) affiliates such as clickbank and ejunkie, - partnerhsips with others

[www.clickbank.com](http://www.clickbank.com)

<http://www.e-junkie.com/>

11) Other people's channels - POD - lulu,  
[www.lulu.com](http://www.lulu.com)

12) Amazon –  
kindle,  
<https://kdp.amazon.com/self-publishing/signin>

Amazon - marketplace, affiliate for your own product  
Go to amazon account – at bottom of page – sell on amazon

Amazon create space,  
<https://www.createspace.com/>

audible - contact through customer services - <http://www.audible.com/>

13) then wider distribution through smashwords (ebooks), udemy (video), tunecore and others  
(audio and music),

<http://www.smashwords.com/>  
<https://www.udemy.com/>  
<http://www.tunecore.com/>

14) some bits of stuff on promotion such as youtube videos about your products and linking  
back to sales page and video link at end of description –

15) authorsden,  
<http://www.authorsden.com/>

16) can use article sites such as ezineauthors now have a blog widget where you can convert  
your blog posts into articles and post them straight to ezinearticles,

<http://ezinearticles.com/>

17) self publishing decks of cards –

<https://www.thegamecrafter.com/>

18) Outside USA – amazon, smashwords – need EIN number – can get one from IRS office in  
Philadelphia - weblink to stop 30% withholding tax as long as USA has a tax treaty with the  
country you live in, kindle now pay directly to bank account in most countries as do  
clickbank, some affiliate require you to fill out a W8-BEN form to receive commissions

<http://catherineryanhoward.com/2012/02/24/non-us-self-publisher-tax-issues-dont-need-to-be-taxing/>