

Oranum Conversion Class

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Outline:

1. Oranum encourages you to spend 14 hours per week in Free Chat/Private Chat. That converts to 2 hours per day. The key word here is “encourages”. You can be an advisor with less than 14 hours per week just understand that it will be reflected in your evaluations. There is no penalty for a lower evaluation. They are there to help you know where there is need for improvement if you should choose to use the information.
2. Upload an intro video and intro text. Both can be found in your “media” link in your psychic center. If you are unsure of what to place in your video or text search around to other adviser’s pages and see what information they have used. Some of the basics will include:
 - a. Your tarot story
 - b. Why should a guest come to you
 - c. What modalities do you practice
 - d. What are your qualifications
 - e. Rules of the Room

And while you are here remember to go to the “Chat” link in your psychic center
click the box to do demo readings.

3. Make your workspace inviting – a stark blank wall is just not that interesting to look at. No offense Gary.
4. Have a professional appearance. Remember when the camera is on someone somewhere is always watching. Hair is combed, clothing is neat and tidy. Think of your camera time as a job interview. You don’t need to wear a suit and tie but you don’t want to look like you just rolled out of bed either.
5. Maintain a personable manner. This time think social engagement. Say hello to everyone that comes into your room, it only takes a moment. Keep everyone engaged in the conversation. Be polite. Don’t do or say anything to anyone in the room that you wouldn’t say to a new lover. You’re always on your best behavior with a new lover.
6. This is your party. You are the party hostess/host and it’s an open house. You don’t know who or when the guest will arrive.
 - a. Have a list of conversation topics handy. Take a look at Fark.com (courtesy of Gary Karp).
 - b. Several rooms offer specials and run games in their room you can still do this without making an actual reading. Take the time to visit other rooms. Do so as a guest or set up an alternate account.
 - c. Remember to follow Oranun’s rules:
 - i. No Readings in Free Chat
 - ii. Encourage Guest to become Registered users
 - iii. Convert to sale: From here we turn things over to Gary