



Guiding Principles

Tarot Guild Philosophy

The Tarot is an allegorical tool, which can serve as a bridge between the conscious and unconscious mind. It is the role of the Tarot Practitioner to facilitate and enhance this experience of self-communication and discovery.

The discipline of Tarot must always be practiced with the client's empowerment and the full realization of their inner resources as the primary concern. The client's values and beliefs, as well as their current capacity for self-determination and common humanity must be held in the highest respect. This is true whether the practitioner is reading for themselves or another, whether the services are paid or gratis.

Code of Ethics

The intent of this code is to provide a common frame of reference by which to address ethical issues and to encourage professional standards of practice. It is a framework by which members can manage their responsibilities to clients, colleagues, guild members, the general public and to themselves. For this reason, and to this end, all members of the *Tarot Guild of San Diego* are required to abide by these principles of ethical behavior.

Professional Behavior

- We recognize that the client's welfare and empowerment is the primary concern.
- We support the tradition of the Tarot as an enduring source of practical guidance, spiritual insight, and a path of self-knowledge.
- We respect all clients, regardless of place of origin, race, religion, gender, age or sexual preference.
- We advance our Tarot discipline by continuing our education (through course work, conferences and independent study etc.)
- We cultivate our abilities and work within the limits of that competence.

- We nurture our own personal wellbeing and self-care regimen, and will conduct consultations only if healthy and energy levels are sufficient.

Colleagues

- We conduct ourselves in a manner that promotes public confidence in the role of a Tarot practitioner, and in the Tarot tradition as a whole.
- We never undermine the work of fellow practitioners.
- We assist, and encourage associate members in their understanding of Tarot.

Confidentiality

- We treat as confidential all personal client information will never share client information unless there is a threat of danger or harm to the client or another.
- We insure that any discussion regarding a consultation is for purposes of training or supervision only, and the principle of client confidentiality is strictly maintained.

Client Relations

- We communicate accurately the terms by which services are offered (i.e. qualifications, availability, confidentiality, fees, cancellation policy, and any other significant matters) prior to the consultation.
- We inform the client of the interpretive nature of the Tarot and ensure that they understand the power of their own free choice.
- We enhance the client's self-understanding; to inspire hope, courage and positive action.
- We recognize the client's authority over their own life, decisions and choices.
- We refrain from judgment, criticism and personal bias during consultations.

Referral

- We recommend that clients consult a licensed professional for advice that the practitioner is not qualified to provide (legal, financial, medical, or psychological etc.), and will provide emergency referrals to appropriate community agencies and services as necessary.

Public Statements

- We adhere to the policy that all official or legal statements pertaining to *The Tarot Guild* must come from the Board of Directors.

Members of *The Tarot Guild* accept and abide by this Code of Ethics. Professional Members who use the Guild's Official Logo and “Tarot Guild Endorsed Reader”

Logo agree to uphold this Code of Ethics and the highest in professional standards.

The Tarot Guild reserves the right to assess the professional behavior of members when called to question and to disallow the use of our official Logos if need be. A formal procedure has been developed.

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